



*Mezinárodní Ekonomický Institut  
International Economic Institute s.r.o.*

# CERTIFICATE

about participation in the international scientific and educational project:

## **“DEVELOPMENT OF ONLINE COURSES FOR TEACHING IN HIGHER EDUCATION INSTITUTIONS”**

*Praha, Czech Republic, 180 hours (6 ECTS)  
from December 7, 2023 till January 7, 2024*

*CERTIFICATE ISSUED TO*

*Maryna Mykhailenko*

### **PROJECT IMPLEMENTATION PLAN:**

1. Stages of creating an online course. ADDIE model.
2. Analysis of the target group.
3. Writing a course outline.
4. Design of the framework of the module. A hybrid approach.
5. Assessment . Types and methods.
6. Multimedia principles in education.
7. Overview of online tools. BRIDGE strategy.
8. Course evaluation.

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professor, (Zlín, Czech Republic)**

**Director, International  
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(Praha, Czech Republic)  
Markéta Pavlova**



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